

JOB DESCRIPTION & SPECIFICATIONS

JOB TITLE: JNR. WORKFORCE & REPORTING ANALYST

DEPARTMENT: Group Client Care Centre – (JA, TT & DR)

REPORTS DIRECTLY TO: Client Care Workforce & Reporting Analyst - Group

SCOPE OF JOB: Jnr. Workforce and Reporting Analyst monitors the daily functions of scheduled agents in real time; documents,

analyses productivity and other workflow data to ensure the agreed service delivery standards are met in every workgroup. Responsible for preparing accurate and timely variable forecasts in a high volume contact centre, with

specific focus on improving the client experience and maximizing operational efficiencies.

INDIRECT REPORTEES: None

MAIN DUTIES & RESPONSIBILITIES:

- 1. Monitors the day to day function of scheduled agents to ensure agent productivity, centre's KPIs and service standards are met. This is achieved through a variety of processes, including the monitoring of workgroups; inbound, outbound, digital queues handled by the Client Care Officers.
 - a. Real Time monitoring of the day to day function of scheduled agents via Cisco Finesse to ensure agent productivity, centre's KPIs and service standards are met
 - b. Maintain allocation (duties) and change management logs and review impact with appropriate leaders
 - c. Serve as initial point of contact for network/system failures, interruptions and outages by maintaining logs for these issues
 - d. Facilitate scheduled and unscheduled workgroup changes to meet real-time efficiency goals

- e. Make recommendations to processes that involve workgroup changes (e.g., moving volume, moving agents, etc.) and staff optimization (e.g., implementing overtime, voluntary time-off unpaid, intra-day schedule modifications) to meet centre's KPIs
- 2. Support the Reporting process on the performance of the Centre and Agents:
 - a. Prepare, develop, analyse and disseminate daily, weekly, monthly and quarterly reports and presentations regarding Key Performance Indicators (KPI)s and other key statistical data presented to Leadership Team.
 - b. Analyse phone, email and chat interval data within workforce management tools to ensure data is accurate for forecasting as needed.
 - c. Generate and analyse Client Care logs to garner client trends and identify opportunities to proactively improve the client experience.
 - d. Identify potential trends in performance gaps and recommend solutions for improved efficiencies, specifically within workforce management, call centre data dashboards and survey data repositories.
 - e. Analyse raw data and develop written reports, summaries, charts, diagrams and graphs for various internal and external sources that support data findings.
 - f. Consulting with leadership team regarding trends and changes required to promote success and growth within the Group's and Department's strategic objectives.
- 3. Managing the Forecasting needs of the Centre to drive manning and resource requirements in maximizing operational efficiencies
 - a. Create long term, interim and short-term forecasts derived from understood business drivers.
 - b. Maintain and analyse records of actual volumes compared to forecast.
 - c. Understand reasons for forecast variance and recommend changes to enhance forecast accuracy and effectiveness.
 - d. Maintain staffing and headcount records, and support the development of hiring plans for long and short range planning efforts.
 - e. Monitor the adherence and attendance records for the department.
 - f. Maintain detailed records of call/skill set statistics and call arrival patterns to maximize forecasting accuracy capability, ensuring cost effective labour utilization
 - g. Maintain detailed records of electronic communication/skill set statistics and electronic communication patterns to maximize forecasting accuracy capability, ensuring cost effective labour utilization
 - h. Accurately track actual Client Care Centre output at the process and activity level as needed for productivity analysis and resource forecasting
 - i. Study department work, vacation and absence records (shrinkage) for on-going historical trend analysis and forecasting purposes.
 - j. Utilize practical problem solving methods to accurately define problems, generate alternatives and implement counter measures that permanently resolve scheduling and forecasting problems by addressing their root cause.
 - k. Facilitate bi-monthly interval-level forecast meetings and monthly long-term strategic discussions with Client Care Centre leadership team
- 4. Effective use of Cisco Unified Workforce Optimization Tools to (once Group Client Care Workforce & Reporting Analyst is unavailable)

- a. Prepare appropriate work schedules for staffing to ensure efficient use of resources.
- b. Monitor workload to determine adequacy of staffing and makes necessary adjustments.
- c. Manage changes to scheduling to ensure adequate daily resource coverage.
- d. Make recommendations and prepares justifications to meet resourcing needs as required.
- e. Monitor clients' wait time on the telephone, digital channel and designs systems and procedures to reduce it.
- 5. Supports Individual performance assessment through:
 - a. Contributing to the preparation of the weekly or bi monthly Individual Score Card as required for Client Care Officers.
 - b. Supporting agents being aware of all new and existing policies, processes and procedures.
 - c. Identifying the knowledge/ skill/ attitude deficiencies in Client Care agents gleaned through interaction and recommending solutions.
- 6. Supports the effective implementation of new processes/procedures in the centre by:
 - a. Recommending the modification/adaptation of processes/procedures to account for any nuances for this delivery channel.
 - b. Drafting procedures and submits for validation, when necessary, that will enhance customer service or as it relates to department.
 - c. Supports the maintenance and updating of the any document used in the Client Care, eg, the Client Care Operational Manual.
- 7. Helps to fulfil JMMB' contract with the client through after-sales service such as:
 - a. Accepting clients' requests for documents, advising them of a response date, and assigning the responsibility to a Client Care Officer.
 - b. Interpreting market events and trends in communication with clients.
 - c. Acting as one of the mediums for disseminating authorised information to clients.
 - d. Referring client to in-house expertise, as is appropriate and necessary.
 - e. Providing complex analysis to answer business problems by being a data subject matter expert.
- 8. Supports the strategic objectives of the department through research & best practices:
 - a. Conducts research to keep abreast of industry changes, best practices and trends as it relates to workforce management in the Call Centre environment
 - b. Identify opportunities to deliver client value proposition through business process improvement, organizational change and/or technology integration.
 - c. Develops, implements and documents best practices to ensure all workforce and reporting functions are in line with industry standards and business processes.
 - d. Maintains professional and technical knowledge by tracking emerging trends in call centre operations management; attending educational workshops; reviewing professional publications; establishing personal networks; benchmarking state-of-the-art practices; participating in special projects and support teams.
- 9. Supports general operations of the centre and general duties:
 - a. Provide feedback to the Company/Branches/Departments based on information gleaned from reports.
 - b. Participate in the department's strategic planning and budgeting process.

- c. Engage the commitment of department team members in fulfilling their designated emergency roles in the Business Continuity Plan.
- d. Hear Clients' concerns, assesses the situations and provides solutions, to assist in meeting their financial goals, while observing the Company's limits for risk exposure.
- e. Provide direction, fosters teamwork and supervises team members to excite them to excellence and to facilitate efficient, effective, caring operations.
- f. Promote the JMMB's philosophy of the Vision of Love and its unique culture.
- g. Engage in the transformation process for the continuous improvement of JMMB and its associated companies.
- h. Attend and actively participates in training sessions assigned.
- i. Perform any other duties which may be assigned from time to time.

EDUCATION, TRAINING & WORK EXPERIENCE REQUIRED:

- First Degree in Management, Finance or Communications.
- Licensed by the Financial Services Commission, or a suitable candidate for licensing.
- In-depth knowledge of financial sector instruments, laws, regulations, ethics and professional jargon.
- Excellent oral and written communication skills. Working knowledge of one of the major foreign languages.
- Expert in the use and basic maintenance of Call Centre technology. Certified or in pursuit of course in Call Centre Operations. Working knowledge of CISCO telephone system would be a distinct asset.
- Proficient in the use of computers, particularly spreadsheets and word-processing.
- At least three years' work experience at a senior level in the Customer Service or Financial Advisory section of a financial institution. Experience in supervising Call Centre Operations would be a distinct asset.

AUTHORITY:

- To liaise directly with a Team Leader where a consistent problem is identified through the Client Care Centre.
- To request required data from other Team Leaders/ Department Heads.
- To initiate process reviews and monitor changes in the workflow arrangements.
- To scout for and pursue new clients.
- To re-arrange the staff schedule to accommodate changes in demand
- To recommend use of Temporary staff when needed.
- To set deadlines and prioritise tasks for team members.
- To identify and recommend seminar/courses/programmes which would enhance own on-the-job skills.
- To recommend or to implement awards and/or disciplinary action for a Team Member.
- To approve requests for earned Leave for team members.

LIAISES WITH: External and Internal contacts <u>absolutely essential</u> for carrying out the duties of this position. (e.g. CONTACT – Bank of Jamaica; FREQUENCY - daily/on-going; REASON - to confirm repurchases for JMMB; HOW – via telephone).

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EXTERNALLY	FREQUENCY & HOW	REASON
All Clients or service providers	Daily. Via telephone, in writing, via e-mail or social media.	To disseminate or collect information.
INTERNALLY	FREQUENCY & HOW	REASON

WORKING CONDITIONS:

List both the <u>positive and negative</u> working conditions associated with this job (e.g. PHYSICAL - office environment, exposure to dust; SPECIAL - frequent travel, being on 24-hour call, numerous critical deadlines).

PHYSICAL	FREQUENCY	% OF TIME
Normal office environment.	Daily	100%
SPECIAL	FREQUENCY	% OF TIME
High stores level due to constant need bondle incoming		
High stress level due to constant need handle incoming calls, particularly irate and difficult ones.	As needed.	20%